

Public Relations: Courses listed may have prerequisites, co-requisites, or preparatory courses to register for the course. Please refer to the academic catalog or class schedule for the most accurate, up-to-date information. Other courses relevant to a student's concentration may be approved by the IS academic advisor.

*Lower-division course

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| AMS 3300 | American Popular Culture |
| AMS 4385 | Professional Communications in Business |
| ATCM 2321* | Reading Media Critically |
| ATCM 3321 | Networked Identities |
| ATCM 4325 | Race, Technology, and media |
| COMM 3321 | Advanced Public Speaking |
| COMM 3350 | Intercultural Communications |
| COMM 4314 | Persuasion and Interpersonal Influence |
| COMM 4360 | Communication Ethics |
| COMM 4370 | Communication and Leadership |
| COMM 4371 | Communication and Professionalism |
| MKT 3300 | Principles of Marketing |
| MKT 3340 | Marketing Research |
| MKT 4330 | Digital and Internet Marketing |
| MKT 4334 | Social Media Marketing |
| MKT 4360 | Social Marketing |
| OBHR 3310 | Organizational Behavior |
| PSY 3350 | Psychology of Communication |
| SOC 3379 | Diversity in the Public Sector |