**Public Relations:** Courses listed may have prerequisites, co-requisites, or preparatory courses to register for the course. Please refer to the academic catalog or class schedule for the most accurate, up-to-date information. Other courses relevant to a student’s concentration may be approved by the IS academic advisor.

*Lower-division course*

AMS 3300  
American Popular Culture

AMS 4304  
Communication in America

AMS 4385  
Professional Communications in Business

ATEC 3321  
Networked Identities

ATEC 3325  
Global Media Cultures

COMM 3300  
Reading Media Critically

COMM 4314  
Persuasion and Interpersonal Influence

COMM 4380  
Intercultural Communications

CRWT 3308  
Creating Nonfictions

MKT 3300  
Principles of Marketing

MKT 3340  
Marketing Research

MKT 4330  
Digital and Internet Marketing

MKT 4334  
Social Media Marketing

MKT 4360  
Social Marketing

OBHR 3310  
Organizational Behavior

PA 4345/PSCI 4345  
Negotiation and Conflict Resolution

PSY 3350  
Psychology of Communication

PSY 3351  
Mass Communication and Behavior

SOC 3379  
Diversity in the Public Sector